

i3 InVision Data Mart offers more richly detailed de-identified patient longitudinal information than other data products on the market, and can be mined to deliver valuable insights about your product or competitors' products.

i3 InVision Data Mart provides you with licensed access to a nexus of information that can support your organization's analysis requirements, including:

- Medical claims
- Pharmacy claims
- Lab analyte results
- Enrollment dates

More complete data for more precise marketing

i3 InVision Data Mart helps you gain insight into how products are used, and with what success, in the uncontrolled setting of actual practices. Moreover, i3 InVision Data Mart can be obtained as a stand-alone product or bundled with i3 InVision Data Explorer, which allows for faster design of your database subset online, even if you are not a programmer.

The unique combination of i3 InVision Data Mart and i3 InVision Data Explorer empowers you to realize significant strategic—and economic—advantages:

- Expedite the process of getting from marketing concepts to research-based, sales-generating materials
- Quickly design and refine a de-identified database feasibility cohort using i3 InVision Data Explorer to support your marketing concepts before committing study funds
- View the performance of your products, and your competitors', in a real-world environment
- Compare clinical performance endpoints across therapies and markets

The key to success: Person-level linked data

i3 InVision Data Mart delivers a remarkable depth of de-identified patient-level data across five categories. A sample of the available variables includes:

ADMINISTRATIVE DATA

- Member identifier
- Plan

- Gender
- Age
- Dates of eligibility

PHARMACY CLAIMS DATA

- Member identifier
- Prescribing physician
- Drug dispensed (NDC)
- Quantity and date dispensed
- Drug strength
- Days supply
- Dollar amounts

PHYSICIAN AND FACILITY CLAIMS DATA

- Member identifier
- Physician or facility identifier
- Procedures (CPT-4, revenue codes, ICD-9)
- Diagnosis (ICD-9, CM, DRG)
- Admission and discharge dates
- Date and place of service
- Dollar amounts

LAB TEST RESULTS DATA

- Member identifier
- Lab test name
- Result

The data can also be mined on a per-project basis, allowing you to sort by chart reviews, surveys, and clinical measures.

Find out how i3 InVision Data Mart can support your product.

Contact us

specialists@i3global.com
www.i3global.com



Choosing the Right Dataset for the Job

DATA MART SUITE	InVision Data Mart	IMPACT Data Mart (IHCIS)	InVision Data Mart Multiplan (IHCIS & UHG)
Primary Audience	HEOR Researchers	HEOR Researchers	HEOR Researchers
Secondary Audience	Epidemiology	Epidemiology	Epidemiology
Customer Benefit	Clinically rich claims data to conduct custom research projects from one of the largest national plans	Clinically rich claims data to conduct custom research projects representing multiple plans and formularies (excluding UHG). Delivered in the IMPACT DB format.	Clinically rich claims data to conduct custom research projects representing multiple plans and formularies. Delivered in the IMPACT DB format.
Coverage	All Therapeutic Markets	All Therapeutic Markets	All Therapeutic Markets
Data Platform	UHG Commercial ASO + Fully Insured	46 regional	46 regional plus UHG
Annual Lives	15 M	9 M	24 M
Duration	36+ Months	36+ Months	36+ Months
Update Frequency	Semi-annually/Quarterly	Semi-annually/Quarterly	Semi-annually/Quarterly
Data Lag	90 Day	180 Day	180 Day
Projection	Un-projected	Un-projected	Un-projected
Unique Data Elements	Lab Results	Lab Results	Lab Results
Data Level	Transactions – de-identified Physician and Patient level data	Transactions – de-identified Physician and Patient level data	Transactions – de-identified Physician and Patient level data
Enrollment	Full positive enrollment	Some inferred	Mostly positive enrollment, some inferred
Episodes of Care	None	Inpatient	Inpatient
MD Reporting	Common Encrypted	Encrypted by plan	Encrypted by plan
Financial Information	Actual provider charges, actual patient copays	Standardized fees, patient copay tiers (RBRBS)	Standardized fees, patient copay tiers (RBRBS)