

By employing the largest and most accurate database of plan-based Medicare Part D information currently available, i3 Pharma Informatics can help you gain an unparalleled understanding of the factors driving your share, and the opportunities for growing your share, of this complex and evolving market.

A database unsurpassed in size and scope

i3 has access to a large and growing database of Part D data that includes more than 6 million lives for 2007 and more than 5 million lives so far in 2008. Several types of plan designs are represented in the data, from low-cost plans with limited formularies and no coverage in the coverage gap, to richer plans with broader formularies and generic coverage in the gap. The data encompass all enrollee types:

- Medicare Advantage (MA)
- Dual eligibles (DE) with both Medicare and Medicaid coverage
- Low-income subsidies (LIS)
- General Part D plan (PDP)

Actual enrollment, not guesswork, for greater analytic accuracy

The Medicare Part D data we use are real-life findings, not merely projections or estimates. As a result, they provide a level of accuracy unavailable from any other data source.

Moreover, the data are truly longitudinal—all transactions for enrollees are captured, independent of what pharmacy or electronic data interchange (EDI) channel was utilized. Data sources that are tied to particular EDI pipelines or pharmacy chains, by contrast, fail to offer a comparable level of enrollment, leaving holes in the data that can generate errors regarding calculations of persistency, switching matrices, and other critical measures.

Our Medicare Part D database includes:

- Medical diagnoses, for understanding physician prescribing behaviors and appreciating how utilization ties to indications or off-label uses
- Lab results for MA enrollees, for tracking patient outcomes and revealing effectiveness in the real world
- Part B usages of infused and physician-injected drugs, for a complete picture of drug utilization

- Actual patient-level cost tracking, for identifying where the patient is in the Part D cost-sharing phases (coverage gap, catastrophic)—by eliminating the guesswork, you can accurately understand utilization behaviors based on accumulated cost and plan design
- Patient-level socioeconomics, including income, net worth, and race/ethnicity, for understanding the use of brands vs. generics and behaviors in the coverage gap

i3 InVision™ for Managed Markets—now with Medicare Part D

Now you can access our Medicare Part D database through our i3 InVision for Managed Markets tool. This places the power right on your desktop to conduct a more comprehensive analysis of your product and the market in which you compete—for more compelling results:

- Analyze more than 20 metrics, including patients, prescriptions, cost, and Medicare data elements
- See your data in the graph formats you choose, including trends, rankings, and switching
- View a market snapshot with just a few clicks of your mouse
- Take advantage of fully customizable configurations to meet your specific needs

Better understand Medicare market dynamics

Through i3 InVision for Managed Markets, you can:

- Monitor the Medicare market based on patients' actual medical conditions and diagnoses
- See treatment patterns and how physicians are prescribing products in the market by medical condition
- Gain deep insights into how patients in the Medicare population move between products
- Find physicians responsible for switching, and identify net gains and losses
- Analyze Medicare patients to identify how plan type and cost sharing impact utilization
- Identify geographic trends in the Medicare data

i3 Custom Analytics available to enhance product value

Our i3 Custom Analytics specialists are industry experts with a proven track record for leveraging data, models, and analytics to drive business results and maximize product value. Consider engaging their consulting services to provide you with a variety of Part D-specific analyses, including:

- Identification of utilization patterns by key Medicare Part D patient segments
- Impact of the coverage gap on utilization patterns by patient attributes, including behavior changes as members approach the gap
- Drug utilization in the catastrophic phase
- The coverage gap, the catastrophic phase, and use of biologics
- Medicare Part D plan designs and patient selections by patient attributes
- Medicare Part D formulary design and drug utilization
- Pharmacy chain use and drug utilization behaviors by Medicare Part D members

Find out how i3 Pharma Informatics data, tools, and scientific expertise can assist in your next project.

Contact us

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