

i3 InVision Data Mart offers more richly detailed de-identified patient longitudinal information than other data products on the market, and can be mined to deliver valuable insights about your product or competitors' products.

i3 InVision Data Mart provides you with licensed access to a nexus of information that can support your organization's analysis requirements, including:

- Medical claims
- Pharmacy claims
- Lab analyte results
- Enrollment dates

### More complete data for more precise marketing

i3 InVision Data Mart helps you gain insight into how products are used, and with what success, in the uncontrolled setting of actual practices. Moreover, i3 InVision Data Mart can be obtained as a stand-alone product or bundled with i3 InVision Data Explorer, which allows for faster design of your database subset online, even if you are not a programmer.

The unique combination of i3 InVision Data Mart and i3 InVision Data Explorer empowers you to realize significant strategic—and economic—advantages:

- Expedite the process of getting from marketing concepts to research-based, sales-generating materials
- Quickly design and refine a de-identified database feasibility cohort using i3 InVision Data Explorer to support your marketing concepts before committing study funds
- View the performance of your products, and your competitors', in a real-world environment
- Compare clinical performance endpoints across therapies and markets

### The key to success: Person-level linked data

i3 InVision Data Mart delivers a remarkable depth of de-identified patient-level data across five categories. A sample of the available variables includes:

#### ADMINISTRATIVE DATA

- Member identifier
- Plan

- Gender
- Age
- Dates of eligibility

#### PHARMACY CLAIMS DATA

- Member identifier
- Prescribing physician
- Drug dispensed (NDC)
- Quantity and date dispensed
- Drug strength
- Days supply
- Dollar amounts

#### PHYSICIAN AND FACILITY CLAIMS DATA

- Member identifier
- Physician or facility identifier
- Procedures (CPT-4, revenue codes, ICD-9)
- Diagnosis (ICD-9, CM, DRG)
- Admission and discharge dates
- Date and place of service
- Dollar amounts

#### LAB TEST RESULTS DATA

- Member identifier
- Lab test name
- Result

The data can also be mined on a per-project basis, allowing you to sort by chart reviews, surveys, and clinical measures.

Find out how i3 InVision Data Mart can support your product.

### Contact us

specialists@i3global.com  
[www.i3global.com](http://www.i3global.com)