



A strategic alliance with i3 Statprobe goes beyond typical study-by-study data services outsourcing. We draw on a set of unique tools and experiences to create a team that is tailored exclusively to the client's business goals. This customer-focused team can handle a single function across several drug programs, a range of functions within a single therapeutic area, or any other defined need—serving as a consistent, scalable resource.

Increasingly, pharmaceutical companies are recognizing the efficiencies and cost benefits of long-term outsourcing of functional services, particularly non-core competencies. The multiyear strategic partnership agreement between Eli Lilly and i3 Statprobe announced in August 2008 builds on our steady growth in functional service alliances over the past 10 years.

The resources to be a trusted collaborative partner

This new trend toward full-capacity strategic partnerships suggests a major shift in sponsor-CRO relationships. i3 Statprobe has the experience, expertise and organizational structure to be a trusted collaborative partner. We offer 100% dedicated leadership and staff, proven processes, built-in quality mechanisms, and an in-depth understanding of critical success factors. i3 Statprobe provides expert professionals including medical writers, statistical programmers, biostatisticians, data management associates, and project managers. i3's IT specialists also work closely with the customer to facilitate information exchanges between systems, and applies its experience gained through similar engagements to offer creative solutions to joint technology challenges.

A scalable organization focused on client needs

In addition to our therapeutic and operational expertise, we believe it is imperative to be a flexible, scalable organization that can precisely align with and support our clients' needs at each stage of the development continuum. The range and combinations of services, systems, and staffing models we offer demonstrate that providing customizable solutions is our specialty.

Strategic alliances provide a "win-win" to support the objectives of both organizations. Successful implementation of risk-reduction and cost-reduction mechanisms benefits the alliance. Quality is delivered by the consistent improvement of workflow processes and dedicated teams. Our clients value our experience as we seek the best solutions for their unique needs and challenges. This new model in strategic partnerships results in more efficient drug development, with increased quality, speed, and productivity.

i3 Statprobe selected to assume bulk of Lilly's US data management work

In August 2008, Eli Lilly transferred the majority of its US data management work to i3 Statprobe in a multiyear strategic partnership agreement, bringing to light a growing trend in the pharmaceutical industry: With continuing pressures to cut drug development time and costs, sponsors are scrutinizing their operations and core competencies closely and making more strategic outsourcing decisions.

Clients like Lilly have found that outsourcing functional services such as data management and clinical research to trusted partners like i3 Statprobe enhances efficiencies and maximizes value—benefits that are critical to companies competing in a changing business environment.

The benefits of strategic functional outsourcing with i3 Statprobe:

- Flexibility to scale capacity as needed, leading to more favorable dedicated staff ratios
- Responsiveness to emerging needs and priorities
- Exceptional value achieved through cost reductions, cost avoidance, and continuous improvement
- Efficiency gains that drive reduced delivery timelines
- Extensive partnership experience
- Dedicated leadership and staff

Contact us

specialists@i3global.com

www.i3global.com