

Providing scientifically sound articles and presentations about your product is vital to your company's mission and success. i3 Statprobe has the expertise to develop high quality primary and secondary manuscripts to fulfill your publication needs.

Publishing needs fulfilled by the i3 Statprobe publications team include:

- Primary and secondary manuscripts for peer-reviewed medical journals
- Abstracts for conferences and meetings
- Editorial support
- Case reports and concise communications
- Oral and poster presentations

In addition, we can help develop strategic plans that enhance the delivery and value of publications to health care professionals.

Our goal is to help you achieve higher acceptance rates, minimize significant peer-review comments, and decrease overall time from manuscript conceptualization to article in print.

### **Regulatory compliance, scientific integrity**

i3 Statprobe has insight into the current and evolving regulatory and ethical issues relating to publications, and we are committed to help clients with adherence to standards at every step of the way, including:

- Author selection and maintenance of author integrity
- Journal selection
- Proper credits and disclosures
- Appropriate content and format
- Rigorous steps to attain the utmost accuracy and objectivity
- Compliance with regulatory as well as journal guidelines

This commitment starts with a data-driven approach that ensures the manuscript is supported directly by a full, balanced, objective, and accurate assessment of the data and other literature. We also promote and document that the author has primary involvement in the development and review of manuscript concept and content—from the outline through final approval for submission. The product of this approach is the publication of high quality medical literature that withstands intensive peer review and delivers a strong message to health care professionals based on a well-written presentation, interpretation, and discussion of sound data.

### **Comprehensive resources**

i3 Statprobe's staff includes skilled medical writers with strong publication backgrounds. In addition, dedicated personnel fact-check manuscripts against source data and cited literature, and provide medical editing to ensure manuscript compliance with specific format and content requirements of the target journal. In-house experts are a valuable resource utilized to provide practical peer-to-peer review.

Technical and scientific specialists throughout the i3 family allow us to fulfill whatever needs emerge. Beyond our range of internal experts at i3 Statprobe, we can call on medical directors from i3 Research, epidemiologists from i3 Drug Safety, or health outcomes experts from i3 Innovus to provide additional disease-specific expertise or to enhance manuscript components within those areas of specialization.

### **Attentive and individualized service**

Through insightful and proactive partnering with client and author, we can tailor a customer-service approach that matches the customer's needs and expectations in a smooth fashion. Through thorough understanding of the medical publications process, the health care marketplace, the competition, and the client's business strategy, we can provide well-conceived strategic guidance for our clients' publications plans.

Find out how i3 Statprobe's medical writing and publications planning expertise can assist in your next project.

### **Contact us**

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