



NEWS RELEASE

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(For immediate release)

GCPj GIVES i3CUBE ITS SECOND MAJOR AWARD *Publication Cites i3Cube's Ability to Provide Sponsor, Investigator, CRO Real-Time Access to Trial Information*

LONDON, UK, October 22, 2009— Pharmaceutical services company i3 announced today that its innovative i3Cube™ clinical trial process and data management software has received the 2009 Clinical Research Excellence Award from *Good Clinical Practice journal* (GCPj) in the *Best Technological Development in Clinical Trials—Communication Systems* category. This is the second major award for i3Cube in as many weeks, having captured the prestigious AdobeMax Award for Enterprise Productivity just a week ago.

For three years, GCPj's Clinical Research Excellence awards have recognized excellence in the clinical trials industry, honoring corporate and individual excellence and celebrating innovation throughout the industry. "In the category of *Best Technological Development in Clinical Trials – Communication Systems* the judges were looking for a system that highlights the growing importance of communication tools in maximising the efficiency and value of clinical research," said Joanne Payne, editor of GCPj. "i3Cube stood out from the others for its collaborative communications portal. This provides the sponsor, investigative site and CRO with instant communication and access to real-time information, creating efficiencies in time and cost."

"The clinical trials industry has hungered for i3Cube—an easy-to-use system that connects and automates all of the processes, improving speed, quality, communication and information sharing," said Glenn Bilawsky, CEO of i3. "This award from GCPj is a validation from our industry of the overall impact i3Cube will have because it is so user-friendly, intuitive, and *needed.*"

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About i3

i3, a global Ingenix company, provides integrated scientific strategies and solutions throughout the pharmaceutical product lifecycle. It is composed of i3 Research, a therapeutically specialized contract research organization; i3 Drug Safety, engaged in pharmacovigilance and epidemiology; i3 Pharma Informatics, a data, science and technology provider of market analytics; i3 Statprobe, a leader in comprehensive data services; i3 Pharma Resourcing, a world-class staffing partner; and i3 Innovus, delivering the science and solutions to achieve marketplace success. i3 helps companies gain sharper insights that lead to better patient care. For more information, visit www.i3global.com

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