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(For Immediate Release)

***i3 INTRODUCES EXCLUSIVE TECHNOLOGY TO MINE ONE OF THE
NATION'S LARGEST MEDICARE PART D DATABASES
More Robust Market Manager Helps Companies Monitor and Analyze Prescription
Drug Use More Efficiently***

BASKING RIDGE, NJ, May 23, 2006—Pharmaceutical services company i3, an Ingenix company, today launched its new version of Market Manager, an online tool that leverages health care claims data to help users better understand critical issues about particular pharmaceuticals, such as provider behavior, patient switching and compliance, and geographic differences in the ways a drug is being used. The new version adds similar de-identified data from the Medicare Part D health care claims data on patients' medication refill behavior in response to co-pay fluctuations. Five of the top bio-pharmaceutical companies currently rely on Market Manager for vital market information.

Market Manager already accesses a U.S. database containing information on the de-identified health care experiences of more than 14 million patient lives, one of the largest such databases available. The addition of the Medicare Part D information adds significant volume to the existing information. Through customizable metrics that reveal patient usage, treatment patterns, compliance, market share, volume, cost and co-payments, Market Manager helps pharmaceutical companies answer key questions about the use of their products: What are the patterns of usage? Who prescribes the product? How is the market changing?

“The addition of Medicare Part D data to Market Manager adds critical information about a population of individuals who represent the largest consumers of prescription medications, frequently using multiple prescriptions for several concomitant illnesses,” said William Crown, Ph.D., president of i3 Innovus. “There is much to learn about prescription drug use for people over 65 and others in the Medicare program, the ways providers treat them and how they choose to fill and refill their prescriptions. Market Manager is a tool with great breadth, depth and accuracy to help pharmaceutical marketers do their job most efficiently.”

Market Manager:

- Enables users to monitor patients' prescription drug refills by medical condition and physician specialty
- Provides an integrated view that combines de-identified eligibility, medical claims *and* prescription drug data
- Uses a rich menu of metrics and filters for easily customized searches, including those for ranking and understanding cost sharing

About i3

i3, a global Ingenix company, provides integrated scientific strategies and solutions throughout the pharmaceutical product lifecycle. It is composed of i3 Research, a therapeutically specialized contract research organization; i3 Drug Safety, engaged in pharmacovigilance and epidemiology; i3 Statprobe, a leader in comprehensive data services; i3 Pharma Resourcing, a world-class staffing partner; i3 Innovus (formerly i3 Magnifi), delivering the science and solutions to achieve marketplace success; and, i3 DLN, providing continuing medical education. i3 helps companies gain sharper insights that lead to better patient care. For more information, visit www.i3global.com.

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