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(For Immediate Release)

i3CUBE WINS 2009 ADOBE MAX AWARD

BASKING RIDGE, NJ, October 13, 2009—Pharmaceutical services company i3 announced today that its innovative i3Cube™ clinical trial process and data management software has received the 2009 Adobe MAX Award for Enterprise Productivity. This annual awards program recognizes the best uses of Adobe software for creating engaging experiences. Judges narrowed down more than 450 entries worldwide to 32 top finalists in eight categories; the ultimate winners were chosen by the public in online voting that garnered more than 68,000 votes.

“i3Cube is a leap forward in total process automation, improving speed, quality, communication and information sharing, bringing all participants in the process together in real time from anywhere in the world,” said Glenn Bilawsky, CEO of i3. “We are especially excited to win Adobe MAX because we were competing against major enterprises outside of our industry, which validates just how user-friendly, intuitive, and overall impactful i3Cube is to our industry.”

The Enterprise Productivity category looked at applications that enable business users to better respond to business requirements and improve performance—applying the right technology to boost employee productivity, improve collaboration, and drive new revenues by automating end-to-end processes. i3Cube responds to all of these. Built from the ground up to answer the shortfalls of other systems, it is fully integrated so that everyone involved in clinical development—sponsor, investigator, and clinical research organization—has real-time access to the data, translating to faster, more cost-efficient trials with more control and fewer steps. A clinical trial involves the identification, recruiting and contact of qualified investigators; enrolling patients; capturing clinical data; conducting safety surveillance; and the monitoring, analyzing, and reporting of the information for final regulatory submission. Other systems manage the individual components or attempt to patch various systems together through complicated and customized integrations; i3Cube folds these manual processes into a unified interface developed in one core architecture on top of one common database and digital document repository.

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“We made a significant commitment in resources to bring this new paradigm in clinical trial, data and document management on line. Its delivery is consistent with the efficiency and high level of quality for which we are known,” said Joe Tetzlaff, Chief Technology Officer at i3.

“We - i3 clinical trial subject matter experts, product management and technology professionals - paid a lot of attention to the look and feel of i3Cube to simplify, yet maximize the i3Cube end-user experience. It is a compliment to the outstanding people of i3 to have that effort recognized with this win.”

About i3

i3, a global Ingenix company, provides integrated scientific strategies and solutions throughout the pharmaceutical product lifecycle. It is composed of i3 Research, a therapeutically specialized contract research organization; i3 Drug Safety, engaged in pharmacovigilance and epidemiology; i3 Pharma Informatics, a data, science and technology provider of market analytics; i3 Statprobe, a leader in comprehensive data services; i3 Pharma Resourcing, a world-class staffing partner; and i3 Innovus, delivering the science and solutions to achieve marketplace success. i3 helps companies gain sharper insights that lead to better patient care. For more information, visit www.i3global.com.

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