



case study:

i3 ONCOLOGY'S SITE UNDERSTANDING SAVES ENROLLMENT

Challenge: Rescue a study with lagging

enrollment. A sponsor was experiencing serious challenges with start-up and enrollment in a palliative oncology care study and turned to i3 Oncology for help. At the time i3 took over the study from the previous CRO, less than half the sites had been initiated. The first CRO had struggled to understand the unique patient population, connect with investigators, and convince the sites to participate.

Solution: Understand the patients, connect

with investigators. Relying on the detailed insights of the clinical monitoring team, the i3 team applied its understanding of the patient population, knowing which sites to target for enrollment and which specific information to provide. With CRAs who showed sensitivity to the issues surrounding palliative oncology care, i3 was able to instill the confidence the investigators needed to agree to participate and increase their ongoing commitment to the study. i3's depth of understanding of the types of patients to be enrolled, as well as investigator needs, pushed the completion of enrollment in an accelerated timeframe.

i3's site management experience also made it possible to get the study quickly back on track. The monitoring and project management teams managed the transition, transferred over information, reoriented the existing sites to the study and protocol specifics, and rapidly initiated the remaining sites.

Results: Enrollment completed in short time-

frame. In the time the initial CRO had enrolled less than one fifth of the patients, i3 completed the entire enrollment. In addition, sites conveyed how pleased they were with the consistent level of support they received from i3.